

LEARNING EXPERIENCE BRIEF

JA Our Region[®]

■ Entrepreneurship



JA *Our Region* introduces fourth-grade students to entrepreneurship and upper elementary grades social studies learning objectives, including regions, resources, and supply chains.

LEARNING EXPERIENCE OBJECTIVES

Following participation in the learning experience, students will be able to:

- Differentiate between entrepreneurial skills they have and those they would like to acquire.
- Recognize how entrepreneurs use resources (human, capital, natural) to produce goods and services in a region.
- Describe the skills and tasks, an entrepreneur must master to start a successful business.
- Explain how trade leads to economic interdependence among nations.

JA'S TURNKEY VOLUNTEER SOLUTION:

Join Junior Achievement's national network and help students in your community connect the dots between what they learn in school and the "business of life"—work readiness, entrepreneurship, and financial literacy.

Personalized Placement

JA works with you to ensure you teach at the location and grade level of your choice.

Comprehensive Training

JA staff provides training so you are comfortable visiting the classroom. You will be trained in classroom management, understanding and delivering the JA curriculum, working with the classroom teacher, and communicating effectively with students.

Minimal Time Commitment

The time commitment is minimal compared to the significant investment you make. This elementary grade-level learning experience includes five 45-minute sessions.

Need more flexibility? JA learning experiences have options for remote live and recorded sessions, and flexible in-class implementation options. Work with your JA staff to determine the best solution for you and your educator.

JA provides you with the session plans and student materials you'll need to make every minute count.

JA Staff Follow-Up and Support

JA staff is available to answer your questions or make suggestions about your volunteer assignment.

JA Our Region

CURRICULUM OUTLINE

- 1 Session One: Be an Entrepreneur**
 Students explore well-known businesses, their origins, and the traits common to the entrepreneurs who started them.
- 2 Session Two: Resources: Tools for Entrepreneurs**
 Students are introduced to resources and how entrepreneurs use resources to offer products and services in a region.
- 3 Session Three: Hot Dog Stand Game**
 Students learn about the fundamental tasks performed by a business owner. They play a game and track the revenue and expenses of a business.
- 4 Session Four: Entrepreneurs Solve Problems**
 Students journey through the complex world of business problem solving by weighing potential risks and rewards and tracking the outcome of their decisions.
- 5 Session Five: Entrepreneurs Go Global**
 Students demonstrate the supply chain through a hands-on manufacturing and trade experience.

This learning experience introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a community. Students solve problems by weighing risks and rewards.

What Does an Entrepreneur Look Like? Poster

Entrepreneur: A person who uses resources to start a business

- creative** comes up with good ideas
- confident** gets the job done
- problem solver** finds solutions
- risk taker** accepts some risk
- team player** works well with others
- positive attitude** cheerful and upbeat
- determined** does not give up easily
- humble** willing to listen and learn
- innovative** finds new ways of doing things
- bold** not afraid to express new ideas
- persistent** determined to succeed
- motivated** acts without being asked
- strong presenter** speaks well in front of others
- organized** works with a plan

Hot Dog Stand Money Tracker

INSTRUCTIONS: Fill in the blanks to track your expenses and revenue as you play the Hot Dog Stand Game. Total your expenses and revenue to show a profit or loss.

EXPENSES (Tasks: Buy Your Supplies, Buy Your Advertising)

REVENUE (Tasks: Sell Your Price and Sell Your Hot Dogs, Treat Your Customers Well, Get Tips)

Profit or Loss?

Interactives

1. Lay out your Hot Dog Stand Game Board

Supply Chain Computer Assembly Sheet

WELCOME TO OUR NEW REGION!

Check the map for where you should place your signs.

Resource Card

Guide for Volunteers and Teachers

Business Task Card